



Pocket Unveils “Miles” – The In-App Car Copilot Powered by OpenAI, Gemini, and Grok

OREM (May 12, 2025) – Pocket, the leading technology platform transforming luxury auto sales and rentals, announces the official launch of Miles, its in-app AI assistant powered by OpenAI’s GPT-4o and Google’s Gemini 2.0 Flash, and Grok 3. This innovative AI integration brings real-time, contextual assistance directly into the Pocket platform—providing every dealership team with the kind of advanced AI co-pilot that has already transformed Pocket’s own internal operations.

“The inspiration behind Miles came directly from our team’s experience working with AI every day,” said Jeremy Crane, CEO and Founder of Pocket. “Tools like ChatGPT and Cursor fundamentally changed how we code, write, and problem-solve. With Miles, we’re delivering that same magic—tailored for automotive workflows—right inside the Pocket platform.”

Miles enables dealership users to instantly generate compelling listing descriptions, summarize lead activity, answer platform questions, and get step-by-step help with everything from digital paperwork to negotiation

strategy. By layering Pocket’s proprietary user context and data on top of world-class language models, Miles goes beyond general AI to deliver hyper-relevant support.

The feature has already seen strong adoption among Pocket Pro users during its beta period, with early results showing 3x faster data access and significantly reduced workflow time.

This launch also sets a new bar for the luxury auto tech industry, showcasing how generative AI can unlock next-level efficiency and creativity—without requiring users to leave the tools they already use every day.

“Our belief is simple,” added Crane. “Automotive pros should have the same AI-powered advantage that product teams and engineers have had for the past year. Miles is about bringing that power to the front lines of the industry—making sales faster, service smarter, and teams unstoppable.”

Miles is now available to all Pocket Pro accounts. Learn more and see it in action at pocketlistautos.com/ai/miles.

ABOUT POCKET:

Pocket was co-founded by Jeremy Crane and Phil Wilson with the shared vision of redefining the landscape of premium automotive technology and services for the luxury automotive sales market. They believe that over the next decade, how luxury vehicles are purchased and sold will drastically change, so they are building the tools, infrastructure, and marketplace for this future.

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