Request for Proposals

Digital Advocacy Platform: Technical Discovery and Development Strategy

Organization: Center for Organizing
Project Budget: Up to $10,000
Project Location: Remote
Proposal Deadline: Rolling review until a consultant is selected
Anticipated Start: December 2026 or January 2027, with flexibility for the right candidate

About the Project

Center for Organizing is seeking a consultant or consulting team to assess the feasibility of a proposed digital advocacy platform that connects individuals' lived experiences directly with the decision-makers whose policies and actions affect their lives.

The platform would provide an accessible way for individuals to share personal experiences and supporting documentation through issue-specific campaigns, helping ensure that people bearing the greatest burdens have meaningful opportunities to influence decisions affecting their communities. The initial pilot will focus on energy affordability in Pennsylvania, with the long-term goal of developing an adaptable platform that supports multiple issues and geographic regions.

We have secured funding for an initial discovery and planning phase and are seeking technical expertise to evaluate potential solutions, identify challenges, and recommend a practical path toward development.

This RFP is focused on technical discovery and strategic planning.*

Scope of Work

The selected consultant will work with Center for Organizing to:

- **Assess requirements:** Review the project concept, intended users, and preliminary functionality to identify essential features and priorities.
- **Evaluate existing solutions:** Research relevant civic technology, advocacy platforms, and software tools to determine whether existing technologies, integrations, or custom development offer the most practical approach.
- **Determine technical feasibility:** Assess potential approaches for collecting submissions, identifying relevant decision-makers, delivering materials, and managing information.

- **Identify key considerations:** Evaluate accessibility, user experience, privacy, security, consent, and long-term sustainability.
- **Recommend a development strategy:** Define a minimum viable product (MVP), estimate development costs, and outline a phased implementation roadmap.

**We are open to extending the contract to cover platform development in the second phase for a vendor with aligned skills and relevant experience.*

Expected Deliverables

- Technical feasibility assessment, including significant challenges and recommendations.
- Analysis of existing technologies and potential solutions.
- Recommended MVP features and technical approach.
- Preliminary development and maintenance cost estimates.
- Phased development roadmap with recommended next steps.
- Final presentation or discussion of findings.

Qualifications

We welcome independent consultants, firms, and teams with experience in software product discovery, technical strategy, civic technology, nonprofit technology, or digital advocacy platforms.

Experience with accessible design, data privacy, software integrations, and community-centered technology is strongly preferred.

Budget and Timeline

The total available budget is $10,000, inclusive of consulting fees and associated expenses. We anticipate beginning in December 2026, with initial findings targeted for early 2027. The timeline is flexible for the right candidate, and applicants are encouraged to propose a realistic schedule based on their approach and availability.

How to Apply

Please submit a brief proposal outlining your relevant experience, proposed approach, timeline, and budget (not to exceed $10,000).

Submit to: organize@centerfororganizing.org
Subject: Digital Advocacy Platform RFP

Due to anticipated interest, we may not be able to respond to every applicant. We aim to contact shortlisted candidates by Friday, Dec. 11, 2026. Shortlisted candidates may be invited to discuss the project in greater detail and review additional materials.

*The **Center for Organizing** builds power alongside frontline communities to access, influence, and hold accountable decision-makers shaping the broader oil and gas buildout. Stay connected by following us on Facebook, Instagram, X, Flickr, and LinkedIn, visiting our website, and signing up for our email list to receive updates on future webinars, campaigns, and opportunities to take action.*